



Our Mission

Our mission is to improve the quality of life for all in our community.

Our Vision

We envision a thriving community where generosity connects people, resources, and opportunities to create lasting change.

Strategic Overview: Increase Assets to Increase Impact

- Increase awareness to inspire community philanthropy
- Increase financial resources to meet community needs
- Increase support to foster economic development
- Increase leadership to drive community progress

Strategic Goals



Strengthen Community Engagement

Road Map

- Increase awareness and participation in Foundation Activities
- Leverage social media strategically
- Collaborate with local nonprofits and groups to strengthen Foundation impact
- Build and maintain a data base of potential partners
- Enhance community presence through marketing

Destination

- Update and efficiently oversee the Foundation website
- Engage in local events, including health and career expos
- Develop an annual plan for social media and new releases
- Help nonprofits create endowments and expand funding sources
- Expand and improve the quality of data in the Foundation Outreach List



Grow Sustainable Endowment Funds

Road Map

- Grow endowments with a focus on unrestricted funds
- Cultivate connections with individuals who are passionate about philanthropy
- Foster strong relationships with professional advisors
- Help donors understand why endowments matter
- Develop targeted fundraising campaigns

Destination

- Launch a campaign to encourage unrestricted donations
- Host meetings to with attorneys, financial advisors and funeral directors
- Seek donations from grant making institutions
- Develop effective "Giving Tuesday" promotions
- Design two focused direct mail campaigns each year



Promote Economic Development

Road Map

- Invest in education to create a well-prepared workforce
- Foster collaborative partnerships with agriculture, business, and government
- Engage in collaborative efforts to highlight and protect natural resources
- Promote a strong cultural environment that enhances community appeal
- Collaborate with local government to improve and modernize infrastructure

Destination

- Establish an endowment fund dedicated to economic sustainability
- Encourage fund creators to include trade and skills in scholarship criteria
- Provide funding and participate in Arts Council Events
- Support adult training programs in our community
- Support the Travel and Visitors Bureau and similar entities



Bolster Community Leadership

Road Map

- Promote public trust through strong governance and transparency
- Provide targeted grantmaking that reflects community priorities
- Invest in training for emerging community leaders
- Mentor with Scioto Foundation
- Identify and prioritize key community needs through regular assessments

Destination

- Provide grants to support leadership organizations
- Design a strategic grantmaking plan that aligns with budget and resources
- Develop a board policy and procedure manual
- Attend committee meetings at the Scioto Foundation
- Support projects that improve public spaces, transportation, and broadband